

<b>Plan of Action 2019</b>		<b>JCI</b>  <b>Sweden</b>
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## Plan of Action 2019

### Introduction

When I started my work in JCI Lithuania, all I wanted was to find a few people to spend time with. My oh my how much more did JCI give me! From first steps of my growth towards the harmonious leadership, learning about myself and my capabilities to pushing myself far from my comfort zone, I never stopped being amazed by JCI. So many years of experience, wisdom, lessons and PEOPLE!

And people are our treasure, JCI Sweden treasure. Without every each and one member, JCI Sweden would not be here where it is now. And believe me, it does not matter that now we are down in numbers of members. It is just a phase in the life of the organization that will pass and we will come out stronger. We are going to come out stronger because we learned together, because we struggled together, because we celebrated together and more importantly because we never lost faith. Together with this year's plan of action, I call you all, dear members, senators and friends, for action. I call you to join JCI Sweden board in action to be more visible, to make smart choices, to collaborate, to encourage and support each other. And this is how we are going to do it!

### Key objectives

#### **We are stronger together!**

As well as JCI Sweden National president Daniel Ekman this year, I want to continue on building the common feeling in our organization. Great treasure lies in little traditions and details and we are all ambassadors of the organization. In order to do this, we should all:

1. Be representative.
  - 1.1. Members wear their pins on a daily basis.
  - 1.2. More members use their JCI Sweden representation clothes for appropriate local, national and international events.
  - 1.3. Members are able to present their chapter, JCI Sweden and the opportunities that JCI offers with few sentences.
2. Participate in international/national events.
  - 2.1. At least 50 % of chapter members participate in the monthly meetings.
  - 2.2. At least 30 % of JCI Sweden members participate in one international event, including various academies.
3. Support and participate in local events of another chapter.

- 3.1. Local organization representatives visit at least one local event of another local organization (does not include National Congress, Board Booster or any other national event).
- 3.2. Local organizations share and invite members and non-members for the events of other local organizations.

### **We are smarter together!**

Everybody has a friend in their life that they can turn to no matter what. How about we provide that kind of friend for every new member? That friend that could be an experienced member, board member or maybe even a senator. Unbelievable stories and knowledge lies in all of us that we can share with those who need it. So we need to start with:

1. Mentorship program.
  - 1.1. Every new local organization member gets a mentor within the organization to help them navigate the first stages of joining the organization.
  - 1.2. Every local organization involves senators as possible mentors.
  - 1.3. National board supports the mentorship program with the required knowledge, documentation and trainings.
2. Senator involvement.
  - 2.1. Every local organization invites the representative of the local organization senators to board meetings in an advisory capacity.
  - 2.2. Every local senator organization invites the representative of the local organization board to board or any other kind of meeting in the advisory capacity.
3. Development of JCI Sweden trainers.
  - 3.1. Every local chapter has at least one member able to train JCI Achieve, JCI Impact and/or JCI Admin.
  - 3.2. JCI Sweden should have at least 2 trainers being able to train JCI Facilitator.

### **We make more impact together!**

As I often say, there is no need to reinvent the wheel all over again. JCI has so many different tools and tips on how to do things, but not always do we use it. I wish to put forward and highlight Active Citizenship Framework (hereafter ACF) as the model JCI Sweden and local organizations should prefer using. I believe that we should all:

1. Learn about ACF model.
  - 1.1. All JCI Sweden members should know ACF.
  - 1.2. At least one member in local organizations should be trained in ACF and be able to support the local organization with the matters related to ACF.
2. Organize ACF projects.
  - 2.1. All projects in JCI Sweden should be organized according to ACF.

**We are more visible together!**

In the era of social media, attractive and interactive websites, JCI Sweden has to go hand in hand with all the trends to stay relevant and visible. To continue the work started in 2018, JCI Sweden should:

1. Develop the interface of the website of JCI Sweden.
2. Continue on social media project started in 2018.

**If we all put our focus on these few points, together with the great input of all the past National presidents, boards and active members, next year we can strengthen and grow JCI Sweden as the organization. Nobody can do it alone, but only with the input and hard work of every each and one of you, JCI Sweden members, we can achieve it. We are only strong when we are together.**

**And together we are JCI Sweden!**